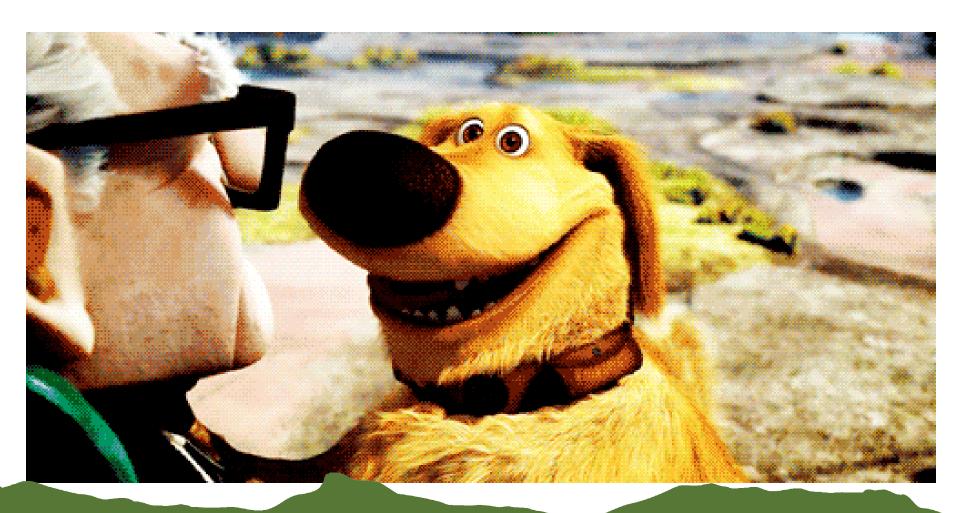




Agenda

- Service and programming in uncertain times
- Summer Reading Goals
- Summer Programming
- Partnerships
- Evaluation & Reporting

How focused are you right now?





Setting Goals



How can you best meet families' needs this summer?

Self-actualization

desire to become the most that one can be

Esteem

respect, self-esteem, status, recognition, strength, freedom

Love and belonging

friendship, intimacy, family, sense of connection

Safety needs

personal security, employment, resources, health, property

Physiological needs

air, water, food, shelter, sleep, clothing, reproduction

Maslow's Hierarchy of Needs



How can you best meet families' needs this summer?

- Try to bring a sense of normalcy
- Meet their physiological needs safely
- Share relatable content that connects to their interests
- Engage young people in activities that enhance their self-esteem, and knowledge of the world



Goals for Summer Reading

CSLP Examples

- Empower people of all ages to have as positive attitude about reading
- Foster cooperation between community groups
- Promote library services and resources

Goals for Summer Reading

- Build your goals around community needs
 - What does your community need now?
 - What will they need in the near future?
 - What will they need in a year from now?
 - What is your capacity and the capacity of your organization
- Accessible, inclusive and accommodating for all
 - Including learning, visual, and hearing impairments



Plan for Equity of Access

- How can you allow for summer participation without internet access?
- What are low-bandwidth options?
- How will you reach families that don't use social media?
- Engaging all ages
 - Emerging readers
 - Children
 - Teens
 - Adults
 - Families



Considerations

- Shorter program (compressed to 4-8 weeks)
- Delayed program (start later than normal)
- Focused on school and community

partnerships



Summer Programming 2020



Registration and Tracking ideas

- Online platforms
- Paper
- Phone
- No registration



VTLIB Online Registration and Tracking platform

- Why now?
- Research and bid process
- What if you already have a contract?
- What's next?
 - Announcement of chosen platform
 - Training and support throughout summer
 - Think about nextsummer



Virtual Programming

- Scavenger hunts
- Virtual book clubs
- Nature walks
- Art & craft tutorials
- Community service, projects and acts of kindness

- Art, writing, video submissions
- Recipe exchanges
- Science projects
- Lego challenges



Go Old School

Using Mail

- Postcards
 - Registration
 - Window displays
- Pen pal program



Using phones

- Dial-a-story
- Quizzes and trivia
- Provide reference and support



Go Old-school

Local Radio

HOMER PUBLIC LIBRARY KBBI AM 890

STORYTIME IS HEADING TO RADIO!

Thursdays, 10 - 11am, beginning April 2nd on KBBI



Local Television

How to find local access
 https://vermontaccess.
 net/amo/

Newspapers and Blogs

Front Porch Forum





Summer Learning Home Challenges



FREE SUMMER READING CHALLENGE FOR STUDENTS

- Create Kits to leave at critical service points
- Reading/learning challenges
- Calendars & BINGO sheets



Curbside Programming

Utilizing service areas

I Spy Windows

- Parades
- Window/Chalk drawings
- Take-and-make crafts
- DIY zines and comics
- StoryWalks(R)





Incentives and Prizes

- Simplify the process
- Extend pick up time
- Mail or curbside pick-up
- Digital badges
- Community goals & incentives
- Raffles
- E-gift cards
 - local businesses
- Contribute to charities



Community Partnerships

Meet your patrons where they are (metaphorically)

- Food banks
- Meal programs
- Parks and Rec
- Health Dept
- Essential services



School Partnerships

Public libraries and schools, more than ever, must work together to support children and teens

- Now is the time to connect
- Use existing relationships and forge new ones
- School librarians are key!
- Share tools and resources



Keep records and metrics of what you are doing during this time

- Attendees to virtual programs
- Materials given out
- Anecdotal information
- Partnerships



Reporting: What's different for 2020?

- Remote & virtual programming count attendees, views, materials distributed etc.
- Summer reading statistics are due by November 15
- Performer grant statistics are due by November 15

CSLP Updates

- Additional resources for participants
- All orders on temporary hold until further notice. To receive your order before the hold is lifted, you will need to contact: update@cslpreads.org
- CSLP 2020 "Imagine Your Story" Summer Reading Champion is author and storyteller Carmen Agra Deedy
- Beginning in June, Carmen will be reading and sharing stories every Friday at 12pm EDT. She will be sharing from her Facebook page
- Podcasts To Pair with CSLP's Summer Reading Theme



Share your ideas and resources!

- VTYAC listserv
 - Step 1: Sign up if you haven't already by emailing Josh Muse (joshua.muse@vermont.gov)
 - Step 2: Once you're signed up, compose an email to <u>lib.vtyac@list.vermont.gov</u>
- Shared drive
 - Program ideas
 - Resource links

Resources

- Podcasts To Pair with CSLP's Summer Reading Theme
- Reading Joy in the Time of Coronavirus
- What Librarians Are Doing to Support Students and Teachers in the Shutdown | SLJ COVID-19 Survey
- Serving Teens During COVID-19
- I Spy Windows
- <u>Distanced, but Connected: Ways to Reach Your</u>
 <u>Whole Community</u>
- ALA Programming & Summer Reading



VTLIB Resources

- Covid-19 (<u>https://libraries.vermont.gov/covid19</u>)
 - Look at the menu on the left side of the general webpage for other COVID resource webpages (curbside guidelines, online resources, programming for adults and youth, virtual storytimes, etc.)
- Youth Services (https://libraries.vermont.gov/services/children and teens)
 - Summer Reading
 - CSLP information
 - Slideshow for this presentation
 - Other resources
- CE (https://libraries.vermont.gov/services/continuing_ed)
 - Look at the menu on the left side of the general webpage for info about the CPL, recorded webinars from VTLIB, free webinars from around the country, and more
- Online Resources (https://libraries.vermont.gov/covid19/resourcesforpatrons)
 - Universal Class, Learning Express, Vermont Online Library



Contacts and Reminders

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 Jennifer Johnson, Library Advancement Assistant

<u>jennifer.johnson@vermont.gov</u>

For CE credit: Please send the date watched and a brief description of the content to Jonathan Clark



Sign up for Lib.VTYAC!
Contact Josh Muse at joshua.muse@vermont.gov





